

New Chief Officer for Strategy & Business Development

Datatrak appointed Mr Reuben Portanier as Chief Officer (Strategy and Business Development). Mr Portanier, an economics graduate from the University of Malta, brings into Datatrak a mix of business strategy and business development experience related to the IT industry. Prior to joining Datatrak, Mr Portanier was the Chief Information Officer and Department Manager for Strategy and Business Development at MITTS Ltd.

Reuben Portanier started off his career in Business Consultancy in 1996, with the Consultancy Group within MSU Ltd where he assisted and project managed consultancy assignments relating to Human Resources, Organisational Development, Operations and Strategy.

Following to the migration of MSUs Consultancy Group to the Management Efficiency Unit in 1997, Reuben formed part of Governments in-house consultancy agency, where the major assignments that he was involved in included the Strategic and Operational Review of the Education Division, the Organisational Audit of Enemalta Corporation, the Strategic and Operational Review of the Planning Authority and the Assessment of Internal Control Processes for Gozo Channel Co. Ltd.

In 1999, Reuben moved to the private sector where he joined the Arthur Andersen local representative office (MSD and Co), with Reuben managing Human Resources and Strategy related assignments. He joined MITTS Ltd in January 2001 as part of the Senior Executive Management Team and as Department Manager (Human Resources and Organisational Development).

In January 2002, Reuben was appointed as Department Manager of the Strategy and Business Development Department responsible for Corporate Strategy, Performance Monitoring, and Business Development. In May 2005, Reuben was also appointed as the Chief Information Officer of MITTS Ltd, where he was responsible for both the business and IT strategic arms of MITTS Ltd.

After a period of consolidating the Groups operations, Datatrak is now moving into its next evolution phase, where we are in the process of expanding further internationally. For this purpose, we needed someone with a strong strategic business acumen who practiced such skills with success within the IT industry. We needed someone to assist Datatrak in growing in an aggressive yet focused way, and Reuben had the right mix of skills and experience we were looking for, said Joe Fenech Conti, Datatrak Group CEO.

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