

UKs leading car parts distributor selects Datatraks DispatchIT as its supply chain management solution

Euro Car Parts Ltd, one of UKs leading car parts distributors reached an agreement this month to run datatraks flag ship solution, DispatchIT on their fleet of distribution vehicles and mobile sales force. The multi-year deal will see over 450 mobile devices running the advanced job dispatch solution, including the mobile sales force version of DispatchIT which will be used by 80 mobile sales men across the UK.

Euro Car Parts is one of the most prominent UK enterprises in the field of supply of car and LCV parts to UK Independent Garages with over 54 braches spread across the British Isles. Established over 25 years ago, Euro Car Parts today employs 1,500 people with annual sales in excess of 120 million.

Mr Reuben Portanier, Datatraks Chief Officer for Strategy and Business Development remarked that the selection process adopted by Euro Car Parts was very tough, as the company is very attentive to value added, detail and results. It is thus with great satisfaction to note that our solution passed with flying colours through such a rigorous assessment and managed to oust other competing solutons.

We are very glad to be associated with a company with such an important market history of 25 years, a remarkable market position today, and with forecasted progressive growth rates for the coming years.

Mr Mahesh Shah, Commercial Director at Euro Car Parts said that Euro Car Parts required a mobile job management solution, based on GPS/GPRS that could be used for both the sales and distribution processes of our car parts for the UK territory. Following to a request for proposals process, datatraks DispatchIT was chosen due to its versatility, cost effectiveness and rich functionality.

Mr Roland Scerri, datatraks UK Country Manager, who was instrumental in bringing to fruition this agreement thanked both datatraks and Euro Car Parts teams who worked with so much dedication in order to produce a win-win business relationship.

Datatrak Solutions Ltd is a subsidiary of Datatrak Holdings plc, and has offices in Malta, UK and Italy. DispatchIT is an advanced and innovative mobile job dispatch solution which facilitates clients to manage their fleets and mobile sales force more effectively, whilst it also offers a job workflow solution which is fully integrated with Satellite Navigation and which can integrate seamlessly with back office and ERP systems. Mr. Joe Fenech Conti, datatraks CEO expressed his satisfaction datatraks significant investment in Research & Development is the foundation of our commercial success. The Euro Car Parts contract not only added another prestigious name to our UK client list but also confirms that our product development strategy is right on target.