

## Loqus Fleet Ltd. and Datalogic Announce Sales Partnership in EMEA

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Loqus Fleet and Datalogic announce a Sales Partnership in EMEA aimed at strengthening their relationship and increasing market penetration. Various activities are planned that will be co-executed to bring complete solutions to the EMEA market.

*“Our software partners are an important part of our technology ecosystem and it is only natural that we strive to work closer with them. Together with Loqus Fleet, we believe we can bring added value solutions to our channel and end customers while building our mutual business”* comments Giulio Berzuini, Vice President of EMEA Sales at Datalogic.

*“I’m excited about our partnership. Partnering with Datalogic will help us to extend our reach to new customers globally whilst also providing the required environment for further research and development in logistics and mobility arena”* said Roland Scerri, Deputy CEO Loqus Group.

*Datalogic Group is a global leader in Automatic Data Capture and Industrial Automation markets. As a world-class producer of bar code readers, mobile computers, sensors for detection, measurement and safety, vision systems and laser marking systems, Datalogic offers innovative solutions for a full range of applications in the retail, transportation & logistics, manufacturing and healthcare industries. With products used in over a third of world’s supermarkets and points of sale, airports, shipping and postal services, Datalogic is in a unique position to deliver solutions that can make life easier and more efficient for people. Datalogic S.p.A., listed on the STAR segment of the Italian Stock Exchange since 2001 as DAL.MI, is headquartered in Lippo di Calderara di Reno (Bologna). Datalogic Group as of today employs about 2,400 members of staff worldwide distributed in 30 countries. In 2014 Datalogic Group achieved revenues for 464,5 million Euro and invested over 43 million Euro in Research and Development with a portfolio of over 1,100 patents across the world. For more news and information on Datalogic, please visit [www.datalogic.com](http://www.datalogic.com).*

*Loqus Fleet Ltd. is a fully-fledged ICT company specializing in the provision of cross-industry Transport & Mobility solutions aimed at providing customers with the right tools to help them plan, execute and control their work-schedule in an efficient and cost-effective manner. For more news and information, please visit [www.loqusgroup.com](http://www.loqusgroup.com).*