## Following the successful implementation of various projects overseas, datatrak is proud to launch WebTrak - the latest addition to the family of Mobile Asset Management Information Solution.

To the contrary of standard Mobile Asset Management Information Solutions, WebTrak offers no geographic or infrastructural boundaries. WebTrak is an on-line internet browser-based system allowing customers to access location data of their mobile assets from any Internet ready computer, anywhere and anytime. Mobile asset (fleet or single) movements are monitored in real-time to authorised users via secure authenticated access to the WebTrak web site. WebTrak has a built-in messaging system for bidirectional communications between authorized users and mobile assets. WebTrak also handles Event Activated Alarms and Distress & Safety Messaging for both land and marine mobile assets.

Mr Andrew Meli, WebTrak Lead Developer, said "WebTrak has been designed with the end user in mind - ease of use, totally independent of computer operating systems, no software installation required, and most importantly accessible from any computer on the world wide web. Customers who are capable of using the Internet will find that WebTrak is as easy to use."

Mr Jean Galea Souchet, Project Manager, added "WebTrak is the ultimate in Mobile Asset Management Information Solutions, offering Operations Management the necessary tools required to control operational expenses and accountability, maximise productivity and resource efficiency, together with prolonging the life cycle of mobile assets."

Mr Joe Fenech Conti, CEO datatrak IT services ltd., said "Datatrak are particularly pleased to have developed WebTrak as it has, yet again, placed our company in a position to compete in the larger international markets. In fact, negotiations are already underway to launch WebTrak in countries such as the UK. Our strategic decision to invest in the right technology and in our talented team ensures that we continue to offer leading ASP (Application Service Providers) based services in the Mobile Asset Management Information Systems. "

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